



Black logo

OFFICIAL LOGO

The brand includes the logo, which is our calling card. It must be used in a clear, consistent manner.

The black logo is preferred, but the reverse logo (white) can also be used on a dark background.

The logo must not be modified in any way and must never be placed on top of images or busy patterns.

To maintain its integrity, the logo must always be surrounded by an exclusion zone that is free of any visual, graphic or typographic element, for all types of use.

CLEAR SPACE AREA

The clear space area is equal to half the diameter of the symbol and must be applied around the entire logo.

MINIMUM SIZE

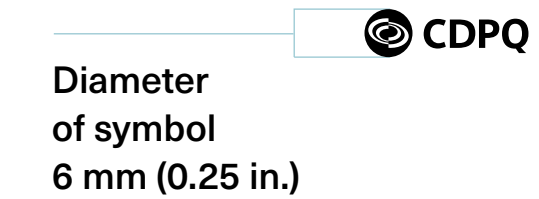
To ensure the visibility and legibility of the logo, the diameter of the symbol must be no smaller than 6 millimetres (0.25 in.).



CLEAR SPACE AREA



MINIMUM SIZE



IMPORTANT

The logo is an unalterable whole: the shape, typography, position and size of its two components cannot be modified. You must use the electronic versions provided and not try to reproduce them.



Reverse logo (white)

OFFICIAL LOGO

The brand includes the logo, which is our calling card. It must be used in a clear, consistent manner.

The black logo is preferred, but the reverse logo (white) can also be used on a dark background.

The logo must not be modified in any way and must never be placed on top of images or busy patterns.

To maintain its integrity, the logo must always be surrounded by an exclusion zone that is free of any visual, graphic or typographic element, for all types of use.

CLEAR SPACE AREA

The clear space area is equal to half the diameter of the symbol and must be applied around the entire logo.

MINIMUM SIZE


To ensure the visibility and legibility of the logo, the diameter of the symbol must be no smaller than 6 millimetres (0.25 in.).



CLEAR SPACE AREA



MINIMUM SIZE

 CDPQ
Diameter
of symbol
6 mm (0.25 in.)

IMPORTANT

The logo is an unalterable whole: the shape, typography, position and size of its two components cannot be modified. You must use the electronic versions provided and not try to reproduce them.