



DENIS COUTURE

Executive Vice-President, Public Affairs



PROFILE

Denis Couture is Executive Vice-President, Public Affairs. In this capacity, he is in charge of internal and external communications, government relations, public relations and public policy issues management. Mr. Couture is a member of the Executive Committee.

BACKGROUND

Denis Couture is a seasoned financial and corporate communications professional. He has spent more than 25 years working with several large Québec and Canadian corporations, and has a solid experience on the international arena. Prior to joining the Caisse, Mr. Couture was Senior Vice-President, Corporate and International Affairs, with Brookfield Asset Management, where he was also in charge of investor relations.

Earlier in his career, he held a variety of senior executive positions in communications, public affairs and government and investor relations, namely at Noranda and Falconbridge, Domtar and Air Canada. He was also a partner with National Public Relations, where he managed the Canada wide financial communications group. He started out as an economic journalist. Mr. Couture earned his law degree from Université de Montréal.

CONNECTIONS

Mr. Couture currently sits on the Board of Directors of the Canada-India Business Council, the Canadian Journalism Foundation, the Fondation du Festival des films du monde and the Opéra de Montréal. Over the years, he has also served on the boards of The Mining Association of Canada, the Quebec Forest Industries Association and the Canadian Red Cross, Québec Division.